



# VENDOR PROFILE

*Italian pastry excellence*





# THE PERLA™ COMPANY: TASTE & STYLE

Since 1988 we produce the most delicious and original **frozen gourmet pastries** appreciated in the best Italian bar for the **generous filling** and for the **scent** that they give off during baking. We satisfy both **greedy consumers** and those attentive to a **quality diet**.



BAKE THEM: THEY ARE READY IN A FEW MINUTES.  
AND NOW TASTE THEM: THEY ARE INCREDIBLY GOOD AND DIGESTIBLE!



# BEYOND THE USUAL CROISSANT

Do you smell this delicious freshly baked pastry scent?



These are pastries with **original and patented shapes**, produced with **innovative** and high-quality **ingredients** according to the **artisanal method** of the pastry night rest.

The **filling** is much **richer** and **well distributed**.

HYDROGENATED FATS AND ARTIFICIAL COLORS? WE DON'T NEED THEM!  
AND THE BAKING? EASY: STRAIGHT FROM THE FREEZER TO THE OVEN



# THE SECRET OF GOODNESS? THE CRAFTSMANSHIP

Our pastries are made with **quality ingredients guaranteed** by selected suppliers. The dough rests for over than 24 hours, according to the best **Made in Italy artisan tradition**



This is why it is **lighter and more fragrant** and **stays good for a long time after cooking.**



# REDISCOVER **THE PLEASURE..**

Our partners recognize us as the  
**Italian puff-pastry excellence.**

We want foodies to enjoy from all over the  
world moments of **greedy happiness** while  
savoring **the best pastries.**



# THE PRODUCTS THAT WILL MAKE YOUR CUSTOMERS HAPPY ALL DAY



Many different products to cover **all consumption occasions**, from breakfast to appetizer.

We know how to satisfy even the most demanding consumer, with Kosher, Vegan, Vegetarian products enriched with nourishing and functional ingredients.



# HOW WE DISTRIBUTE OUR PRODUCTS

We work with Food Service **Distributors** and **Retailers** from all around the world.

## FOODSERVICE & HORECA

Our **network** of **distributors** brings **goodness** to **bars**, in **pastry shops** and in **international hotels**.



## RETAIL & GDO

Our products are perfect for the **frozen aisle** and also a perfect fit for **In-Store Bakery**.



# IMPORTANT PLAYERS APPRECIATE US FOR...

## ✓ ARTISAN DELICIOUSNESS

The best Italian puff pastry, **golden and fragrant**, releases an irresistible scent from the oven.

## ✓ EXCLUSIVE PRIVATE LABEL

**100% customizable** products: weight, recipe, filling, decoration, topping, pieces per box

## ✓ BEST CATEGORY PERFORMANCE

**Shelf-life** up to **24 months**, **protective** and space-saving **pack**

## ✓ DIGESTIBILITY AND LIGHTNESS

## ✓ ORIGINAL AND DISTINCTIVE SHAPES

## ✓ TOP QUALITY, STABLE OVER TIME





# A RELIABLE PARTNER

## HIGH QUALITY

We are appreciated for the **certified quality** according to international standards **BRC** with **“AA+” grade** and **IFS** with **“Higher level”**.



## RELIABILITY

We keep our promises, we are punctual, we provide **accurate technical documentation**. We know how to dialogue with buyers, technical offices and Quality managers from all over the world to **satisfy every specific request**.



# AND RESPONSIBLE



We work **sustainably** by using **100% renewable energy**.

We protect the **safety** and **well-being** of **people** and contribute to the growth of the community by supporting **social projects**.

## CONTINUOUS INNOVATION

Our R&D team studies trends and the market, to meet the tastes of the public.



# A FAMILY PASSION

*I founded GM Piccoli in 1988 together with my family.*

*Since then, we have been working with enthusiasm to continue to be the "Italian pastry Excellence".*

*We are never satisfied: we want to create increasingly good and innovative products in terms of taste, design and nutritional aspects. Our Collaborators, Suppliers and Distributors help us in this mission, and we want to thank them for their support.*

*Because, if you want to do good things, passion is the most precious raw material!*

*Mauro Piccoli President and Founder*



Do you want to know more about products, costs and what we can do for you?

# REQUEST A TECHNICAL ADVICE



*Italian pastry excellence*

MADE IN ITALY BY

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